



	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021*</u>
<u>Total Attendance</u>	2,080	1,844	1,814	1,700	1,336
Visitors	1,281	1,088	1,093	1,041	709
Exhibitor Staff	799	756	721	659	627
First-Time Attendees	43%	42%			
<u>Exhibiting Companies</u>	253	253	253	239	237
New Exhibitors	44	51	60	35	62
<u>Geographic Profile (ALL)</u>					
North America	96%	96%	96%	95%	99%
Europe	2%	2%	3%	3%	<1%
Asia	2%	2%	2%	1%	<1%
ROW	<1%	<1%	<1%	<1%	<1%
<u>US Regional Profile (ALL)</u>					
Southeast	39%	39%	38%	37%	38%
Northeast	21%	21%	22%	23%	22%
Midwest	20%	21%	20%	22%	22%
Southwest	16%	14%	13%	15%	14%
West Coast	4%	5%	6%	3%	3%
<u>Primary Business (Exhibitors)</u>	<u>2025</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>
<u>CHEMICAL</u>	60%	61%	62%	65%	66%
Specialty, Fine Chemical Mftg	26%	27%	29%	30%	28%
Custom Chemical Mftg	12%	11%	13%	16%	18%
Toll Processing, Formulation, R&D	15%	15%	13%	14%	14%
Chemical Distribution	7%	8%	6%	5%	6%
<u>OTHER Chemical Industry</u>	40%	39%	38%	35%	34%
Process Equipment & Technology	20%	17%	19%	17%	19%
Packaging, Containers	10%	11%	10%	8%	6%
Logistics, Environmental, Software, Other	10%	11%	9%	10%	9%
<u>Company Profile (Visitors)</u>					
<u>CHEMICAL Companies (Visitors)</u>	70%	77%	78%	84%	82%
Specialty/Fine Chemical Mftg	40%	39%	35%	45%	46%
Agrochemical Mftg	15%	15%	19%	14%	14%
Chemical Distribution	13%	19%	20%	21%	16%
Tolling/Custom Mftg/Formulation	2%	4%	4%	4%	6%
<u>OTHER Chemical Industry</u>	30%	23%	22%	17%	20%
Logistics, Containers, Packaging	13%	8%	9%	5%	5%
Industry Consultant	4%	5%	4%	4%	5%
Process Equipment & Technology	6%	4%	4%	3%	4%
Information, Media, Other	7%	6%	5%	5%	6%
<u>Primary Job Function (Visitors)</u>					
Sales & Marketing	53%	43%	46%	45%	52%
Purchasing/Sourcing	18%	24%	23%	22%	13%
Executive Mgmt.	17%	21%	21%	20%	22%
Operations/Engineering	6%	5%	6%	5%	7%
Process R&D	7%	7%	4%	5%	6%
* Show Started in 2012					