



SPECIALTY & AGRO CHEMICALS AMERICA®

June 25-27, 2024 | Savannah, GA

	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021*</u>	<u>2018</u>
<u>Total Attendance</u>	1,844	1,814	1,700	1,336	1,764
Visitors	1,088	1,093	1,041	709	1,043
Exhibitor Staff	756	721	659	627	721
First-Time Attendees	42%				
<u>Exhibiting Companies</u>	253	253	239	237	237
New Exhibitors	51	60	35	62	
<u>Geographic Profile</u>					
North America	96%	96%	95%	99%	94%
Europe	2%	3%	3%	<1%	4%
Asia	2%	2%	1%	<1%	2%
ROW	<1%	<1%	<1%	<1%	0%
<u>US Regional Profile</u>					
Southeast	39%	38%	37%	38%	40%
Northeast	21%	22%	23%	22%	24%
Midwest	21%	20%	22%	22%	20%
Southwest	14%	13%	15%	14%	14%
West Coast	5%	6%	3%	3%	3%
<u>CHS Primary Business (Exhibitors)</u>	<u>2024</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2018</u>
<u>CHEMICAL</u>	61%	62%	65%	66%	69%
Specialty, Fine Chemical Mftg	27%	29%	30%	28%	30%
Custom Chemical Mftg	11%	13%	16%	18%	21%
Toll Processing, Formulation, R&D	15%	13%	14%	14%	11%
Chemical Distribution	8%	6%	5%	6%	6%
<u>OTHER Chemical Industry</u>	39%	38%	35%	34%	31%
Process Equipment & Technology	17%	19%	17%	19%	20%
Packaging, Containers	11%	10%	8%	6%	5%
Logistics, Environmental, Software, Other	11%	9%	10%	9%	6%
<u>Company Profile (Visitors)</u>					
Specialty/Fine Chemical Mftg	39%	35%	45%	46%	45%
Agrochemical Mftg	15%	19%	14%	14%	13%
Chemical Distribution	19%	20%	21%	16%	14%
Logistics, Containers, Packaging	8%	9%	5%	5%	4%
Tolling/Custom Mftg/Formulation	4%	4%	4%	6%	7%
Industry Consultant	5%	4%	4%	5%	7%
Process Equipment & Technology	4%	4%	3%	4%	4%
Information, Media, Other	6%	5%	5%	6%	6%
<u>Primary Job Function (Visitors)</u>					
Sales & Marketing	43%	46%	45%	52%	44%
Purchasing/Sourcing	24%	23%	22%	13%	16%
Executive Mgmt.	21%	21%	20%	22%	26%
Operations/Engineering	5%	6%	5%	7%	7%
Process R&D	7%	4%	5%	6%	8%
* 2019 and 2020 Shows Cancelled					