

Specialty & Agro Chemicals America

Demographic History 2018-2023

	<u>2023 Savannah</u>	<u>2022 Charleston</u>	<u>2021* Charleston</u>	<u>2018 Charleston</u>
<u>Total Attendance</u>	1,814	1,700	1,336	1,764
Visitors Attendees	1,093	1,041	709	1,043
Exhibitor Staff	721	659	627	721
<u>Exhibiting Companies</u>	253	239	237	237
Ballroom & Gallery Exhibit Spaces	253	197	197	197
New Exhibitors	60	35	62	
<u>Geographic Profile</u>				
North America	96%	95%	99%	94%
Europe	3%	3%	<1%	4%
Asia	2%	1%	<1%	2%
ROW	<1%	<1%	<1%	0%
<u>US Regional Profile</u>				
Southeast	38%	37%	38%	40%
Northeast	22%	23%	22%	24%
Midwest	20%	22%	22%	20%
Southwest	13%	15%	14%	14%
West Coast	6%	3%	3%	3%
<u>CHS Primary Business (Exhibitors)</u>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2018</u>
<u>CHEMICAL</u>	<u>62%</u>	<u>65%</u>	<u>66%</u>	<u>69%</u>
Specialty, Fine Chemical Mftg	29%	30%	28%	30%
Custom Chemical Mftg	13%	16%	18%	21%
Toll Processing, Formulation, R&D	13%	14%	14%	11%
Chemical Distribution	6%	5%	6%	6%
<u>OTHER Chemical Industry</u>	<u>38%</u>	<u>35%</u>	<u>34%</u>	<u>31%</u>
Process Equipment & Technology	19%	17%	19%	20%
Packaging, Containers	10%	8%	6%	5%
Logistics, Environmental, Software, Other	9%	10%	9%	6%
<u>Company Profile (Attendees)</u>				
Specialty/Fine Chemical Mftg	35%	45%	46%	45%
Agrochemical Mftg	19%	14%	14%	13%
Chemical Distribution	20%	21%	16%	14%
Logistics, Containers, Packaging	9%	5%	5%	4%
Tolling/Custom Mftg/Formulation	4%	4%	6%	7%
Industry Consultant	4%	4%	5%	7%
Process Equipment & Technology	4%	3%	4%	4%
Information, Media, Other	5%	5%	6%	6%
<u>Primary Job Function (Attendees)</u>				
Sales & Marketing	46%	45%	52%	44%
Purchasing/Sourcing	23%	22%	13%	16%
Executive Mgmt.	21%	20%	22%	26%
Operations/Engineering	6%	5%	7%	7%
Process R&D	4%	5%	6%	8%
* 2019 and 2020 Shows Cancelled				